

## ATTACHMENT G

<b>Schedule 1 of SEPP No.64 - Advertising and Signage</b>	
<b>1. Character of the area</b>	
Is the proposal compatible with the existing or desired future character of the area or locality in which it is proposed to be located?	The proposed signage is compatible and consistent with community expectations of the site. The proposed signage will be in character with the surrounding area and will maintain a design that is within the expectation of Council.
Is the proposal consistent with a particular theme for outdoor advertising in the area or locality?	The proposed signage is considered to be satisfactory as there is no theme for signage in the locality.
<b>2. Special areas</b>	
Does the proposal detract from the amenity or visual quality of any environmentally sensitive areas, heritage areas, natural or other conservation areas, open space areas, waterways, rural landscapes or residential areas?	<p>The proposed entry statement works on the Humphries Road include the demolition of the existing structure and gas jets. The proposed new works include a black granite/basalt feature wall (2 metres high) aligned to the vehicular entry. In front of the feature wall will be a fountain and shallow pool with small water jets that will be programmed to coincide with the peak visitation times for the club.</p> <p>The Mounties logo and identification sign will be displayed on the feature wall at the Humphries Road entrance. The sign will be gold metal set of the feature wall to give a floating perception.</p> <p>The various site entrances along Meadows Road will also be upgraded with additional screening planting as well as larger trees to provide shading and a canopy protection. An entry statement with associated signage will be provided at the southernmost entrance from Meadows Road commensurate to the Humphries Road entrance. The scale and design of the signage is modest and will not dominate the streetscape. The signage will not detract from the surrounding residential amenity.</p>
<b>3. Views and vistas</b>	
Does the proposal obscure or compromise important views?	The proposed sign would not obscure or compromise any views and is in keeping with the size and scale of adjoining development.

Does the proposal dominate the skyline reduce the quality of vistas?	The scale of the signage is modest and will not intrude into the skyline and reduce the quality of vistas.
Does the proposal respect the viewing rights of other advertisers?	Being located in a residential area the proposed signage does not compete with any other signage.
<b>4. Streetscape, Setting or Landscape</b>	
Is the scale, proportion and form of the proposal appropriate for the streetscape, setting or landscape?	The proposal is will not adversely impact upon the immediate streetscape given the modest scale of the wall and the design of the signage upon that wall.
Does the proposal contribute to the visual interest of the streetscape, setting or landscape?	The proposed signage with associated landscaping will improve the streetscape in the locality.
Does the proposal reduce clutter by rationalising and simplifying existing advertising?	The proposal is considered to provide a clear identity to the site and provide a sense of place. The new signage is simple and will replace outmoded signage on the two street facades.
Does the proposal screen unsightliness?	The use on the site is not considered to be unsightly.
Does the proposal protrude above buildings, structures or tree canopies in the area or locality?	No.
<b>5. Site and Building</b>	
Is the proposal compatible with the scale, proportion and other characteristics of the site or building, or both, on which the proposed signage is to be located?	The dimensions of the business identification signage are appropriate given the scale of the proposed building.
Does the proposal respect important features of the site or building, or both?	The proposed signage is in keeping with scale of the development on the site.
Does the proposal show innovation and imagination in its relationship to the site or building, or both?	The proposal is considered to be contemporary in design and provides a compatible relationship between all buildings within the vicinity of the site.
<b>6. Associated Devices and Logos with Advertisements and Advertising Structures</b>	
Have any safety devices, platforms, lighting devices or logos been designed as an integral part of the signage or structure on which it is to be displayed?	There will be lighting to highlight the entry points and the associated business identification signage. This lighting will comply with the Australian Standard and be controlled by a condition of development consent.
<b>7. Illumination</b>	
Would illumination result in unacceptable glare?	No, see above comments.
Would illumination affect safety for pedestrians, vehicles or aircraft?	No
Would illumination detract from the amenity of any residence or other form of accommodation?	The nearest resident would be located approximately 25m to the east of the proposed signage on the Meadows Road frontage. The physical separation and the

	nature of the signage would negate any potential conflicts.
Can the intensity of the illumination be adjusted, if necessary?	The illumination of the business identification signs will comply with the Australian Standard and be controlled by a condition of development consent.
Is the illumination subject to a curfew?	See above
<b>8. Safety</b>	
Would the proposal reduce the safety for any public road?	The proposed signage will assist drivers locating the property and thereby increase the safety of road users in the locality.
Would the proposal reduce the safety for pedestrians or bicyclists?	The proposal would not cause any adverse impacts to pedestrians or bicyclists.
Would the proposal reduce the safety for pedestrians, particularly children, by obscuring sightlines from public areas?	No